

EXTEND YOUR DISTRIBUTION CAPABILITIES WITH THOR'S SUPPLEMENTARY RATE PROGRAM

THOR has listened to you, our partners, and understands your need for greater distribution opportunities to increase room nights and revenue. As a result, we introduced the GO FURTHER with THOR program in 2020 – which gives you the opportunity to reach up to 65,000 additional agencies!

ADD ON TO YOUR EXISTING THOR MEMBERSHIP FOR JUST \$499

This rate must be commissionable but is not held to parity so we strongly recommend making it competitive. What should you include in this rate? Here's what our travel agents have asked for:

- Competitive rate

- Reach up to 65,000 additional agencies
- 40% increase in bookings YOY (2022 to 2023)
- Global agency engagement in over 65 countries making bookings through the program
- In the top 2% of rate access codes used



GO FURTHER
with THOR

- Increased Commission
- Value added amenities such as breakfast, Wi-Fi, early check-in/late check out etc.