



THE
parkSIDE
HOTEL & SPA





The Parkside Hotel & Spa

- Located in Victoria, British Columbia, Canada
- 126 one and two bedroom suites
- Built to LEED Platinum Standards in 2009
- Carbon Neutral since 2019 & now climate positive since 2022





We acknowledge, with respect and gratitude that we are on the traditional and unceded territory of the Lekwungen people - the Songhees and Esquimalt First Nations.

EXEMPLARY HOSPITALITY IS OUR MISSION. PROACTIVE SUSTAINABILITY IS OUR CORE AS A CARBON POSITIVE, BIOSPHERE COMMITTED HOTEL.



HOW DO WE SUPPORT OUR LOCAL COMMUNITIES?



- Think Local – Community
- Community Partnerships
- Community Heritage
- Hotel Community

11 SUSTAINABLE CITIES
AND COMMUNITIES





THINK

LOCAL

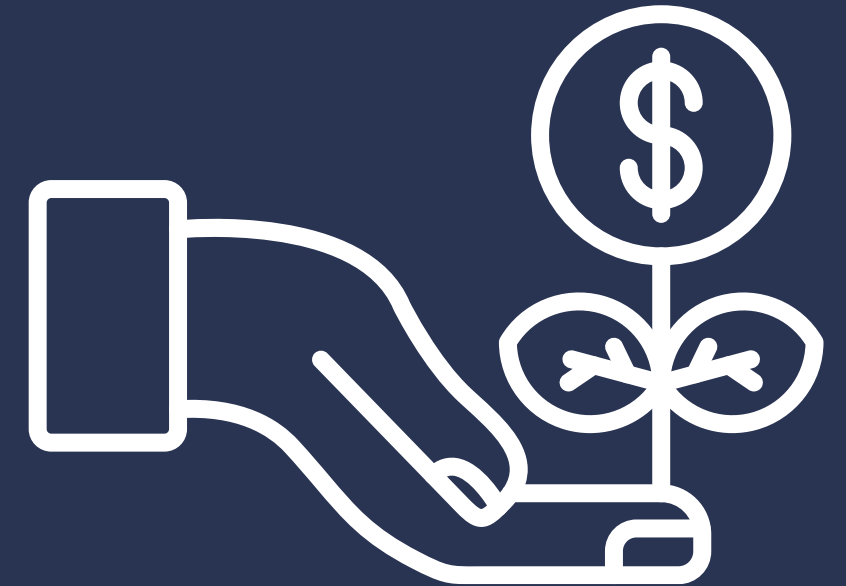
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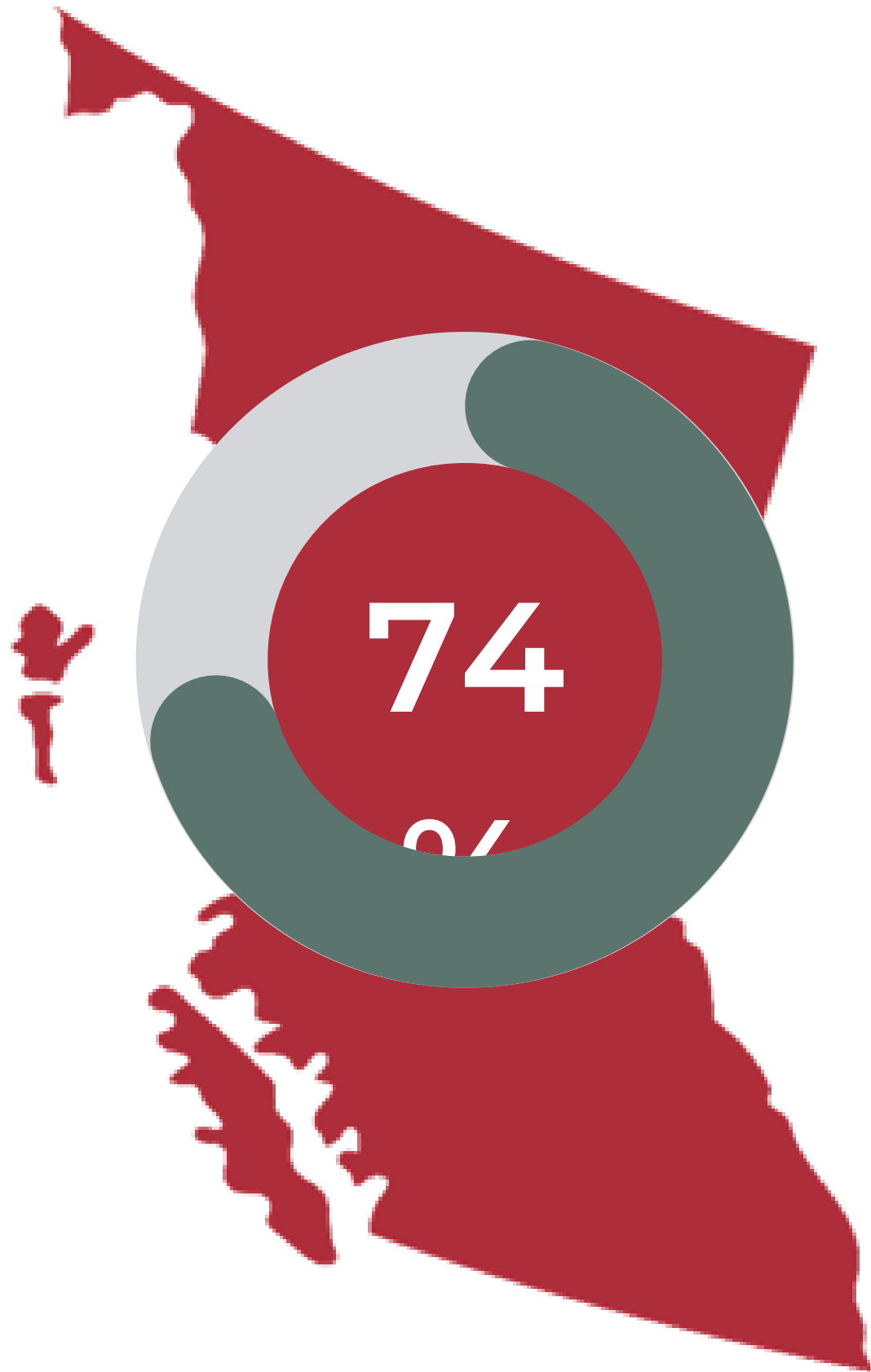
We're better together

The Parkside Hotel & Spa is committed to our local community.

As a locally owned hotel and spa it is important that we work with other local business to ensure we are part of the multiplier effect.

Therefore we have a purchasing mandate that highlights our preference to work with local businesses as our suppliers.





74% of our suppliers are local to our province of British Columbia



12 RESPONSIBLE CONSUMPTION AND PRODUCTION

A sustainability icon consisting of a white circular arrow that forms an infinity symbol, set against a gold background.

LOCAL PURCHASING

WITH SIMILAR VALUES, GOALS & VISIONS IN MIND



HIGHLIGHT & PROMOTE LOCAL

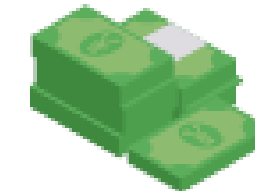
PARKSIDE HOTEL x HAPPY TRAILS CUSTOM MAPS

PROMOTING LOCAL ATTRACTIONS, RESTAURANTS, SHOPS AND MORE TO OUR GUESTS TO EXPLORE.



LOCAL ECONOMY

The Parkside Hotel & Spa generates jobs for Victoria and British Columbia, we support our local economy and are proud to contribute to our community. In the following table, you can see some of our impact on the community. Local would consider Victoria and British Columbia and Global would be all other territories. On the output we included all the wages and money spent on our suppliers.



Impact	Jobs	FTEs	Output (MM)
Local	87	92	6,2
Global	0	0	0,9
Total	87	92	7,1

8 DECENT WORK AND ECONOMIC GROWTH





COMMUNITY PARTNERSHIPS



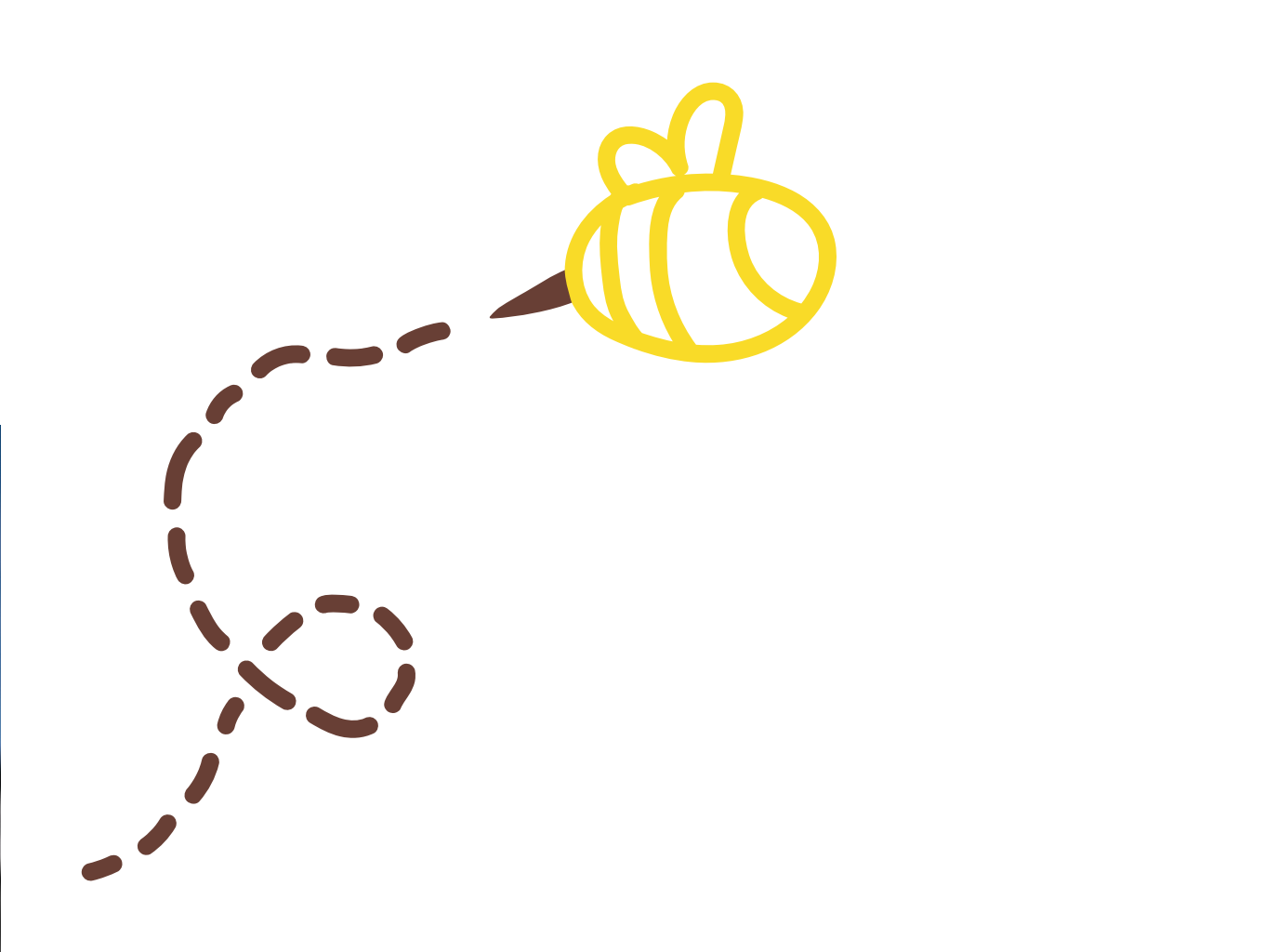
SUPPROT LOCAL NGOs



TOGETHER BUILDING A STRONGER, MORE RESILIENT COMMUNITY.



The Cridge
Centre for
the Family





Zero Emission Yard Care Powered by Solar Energy®

- Zero Emissions – Nothing to report
- No Noise – Company meetings, phone calls and your customers/clients will not be disturbed
- Leads Building Certification Enhancement
- Clean Air Yard Care has invested in renewable energy services and your company is seen as supporting these efforts for your community

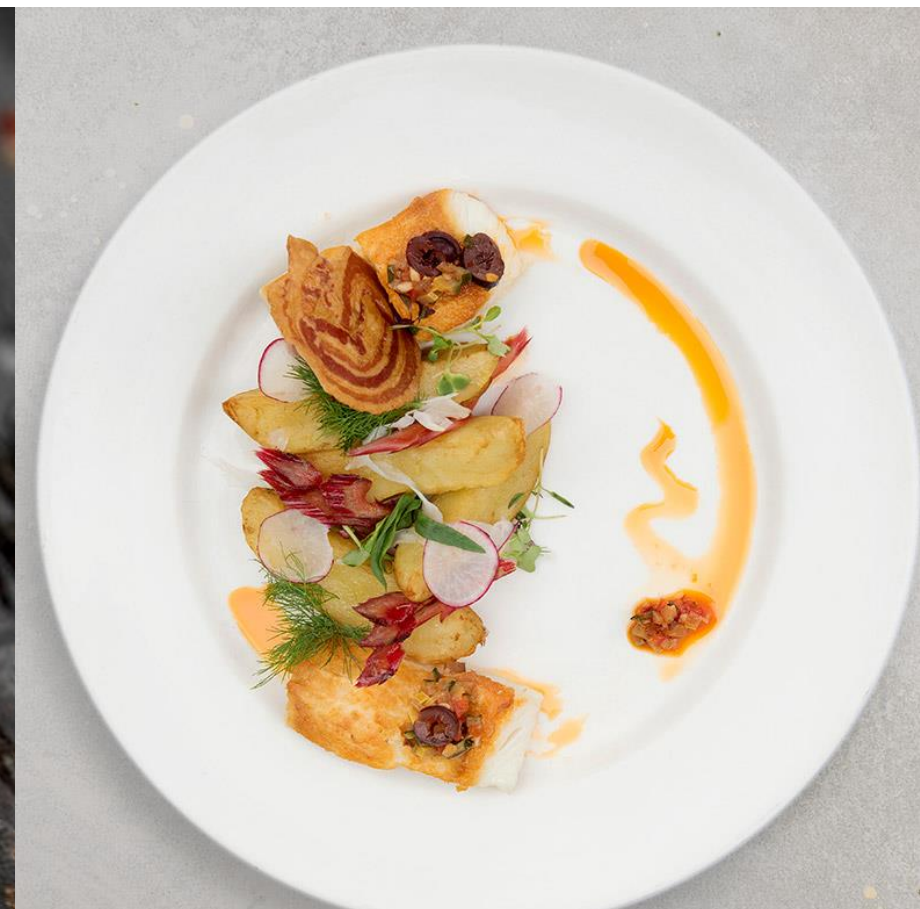
truffles

INSPIRED CATERING



[Truffles Catering](#) has maintained a commitment to innovation in environmental stewardship since the inception of its sustainability program in 2008. This program encompasses management principles for purchasing, transportation, waste, energy and water, community involvement and climate action.

- Truffles has a strong understanding of utilizing sustainable practices in food.
- Their chef purchases from local suppliers who can deliver products that meet their commitment to sustainability. All of their meat and fish are prepared with care in their in-house kitchen.
- They source quality Ocean Wise certified seafood products as a top priority.





B2B PARTNERSHIPS

SHARE KNOWLEDGE, EXPERIENCES,
FACILITATE GOOD PRACTICES



PROUD MEMBER OF
DESTINATION GREATER
VICTORIA



BRITISH COLUMBIA
HOTEL ASSOCIATION

**TOURISM INDUSTRY
ASSOCIATION OF**



PRESERVE HERITAGE





PRESERVE HERITAGE

11 SUSTAINABLE CITIES
AND COMMUNITIES



- Heritage sites and cultural traditions are often a major draw for tourists, who are interested in learning about the history and culture of a place. By preserving these sites and traditions, tourism can provide income and economic development for local communities.
- Heritage preservation helps to ensure that the unique character and identity of a place are not lost, as it is an important part of a community's sense of pride and belonging.
- Preserving heritage can also have educational and social value, as it allows people to learn about the past and helps to promote understanding and respect for different cultures.

16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS





HOTEL COMMUNITY



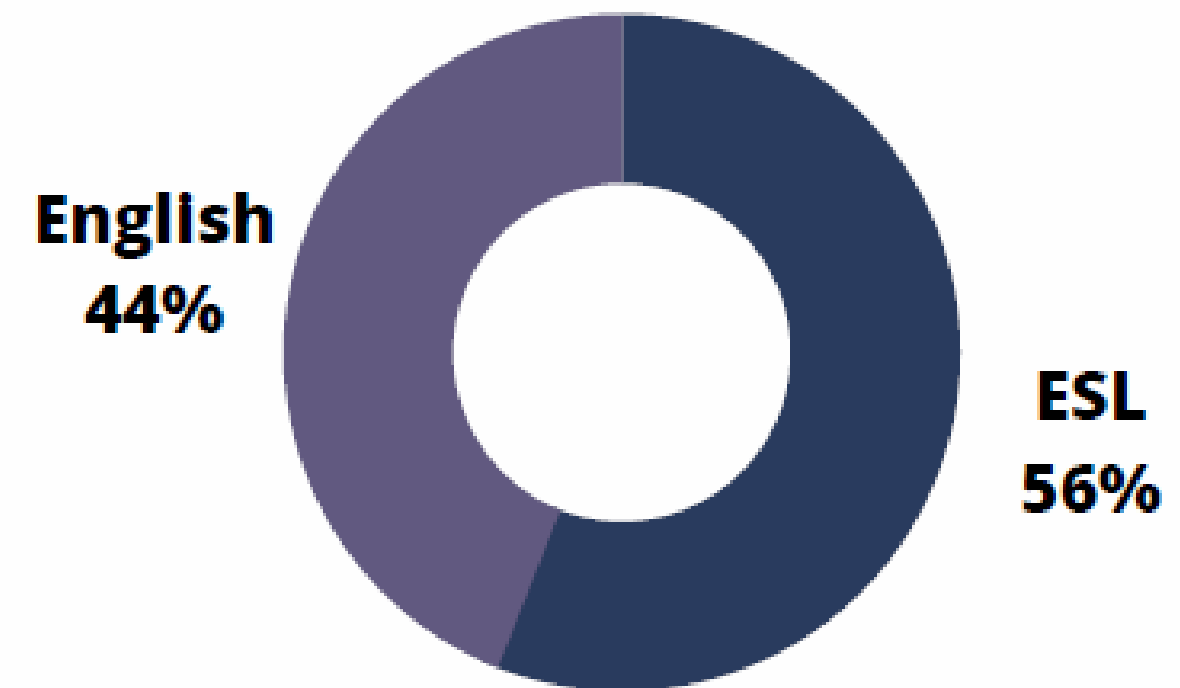
CELEBRATING DIVERSITY

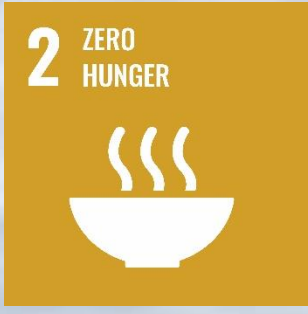


At The Parkside Hotel & Spa, we are proud of having a diverse team. We are committed to an equitable, diverse & inclusive work environment. Our hotel wants to fully appreciate our unique and collective differences, provide fair treatment, opportunities, and advancement to all our team members, and foster a culture and environment where all are seen, heard, valued, and respected.

Thanks to our diverse workforce, we are able to communicate in many different languages and have a big part of our team with English as their second language.

19
Languages spoken at
The Parkside





STAFF VEGETABLE GARDEN

KEY TAKEAWAYS

- **FOCUS ON LONG-TERM RELATIONSHIPS AND BUILDING TRUST**
It doesn't always have to be transactional or monetary based.
- **REDUCE YOUR FOOTPRINT BY CHOOSING LOCAL SUPPLIERS**
It's a win-win by building partnerships locally, reducing footprints and (most of the time) quality is improved when you have those face-to-face relationships.
- **CELEBRATE YOUR STAFF'S DIVERSITY, SKILLS AND TALENTS**
We've found many of our staff have wonderful hidden talents that are now celebrated and utilized to increase their motivation and creativity. This also can reduce turnover.

THANK YOU



THE
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