



## TOUR MANAGEMENT CHANNEL

Illusions World Travel Exchange (iWTX) and Sabre Hospitality Solutions provide real-time, two-way connectivity with CRS SynXis using the Tour Management Channel. This technology empowers tour operators, travel agents, and DMCs to connect and access dynamic rates quickly. Preferred Travel Group will provide iWTX with a range of rate plans for TO/DMCs.

iWTX is not a wholesaler. It is a technology partner that extends distribution and connectivity through the Tour Management Channel in SynXis for Preferred Travel Group members.

### HOW iWTX WORKS

- Preferred Travel Group gives access to iWTX to B2B package rate plans that tour operators, DMCs, and travel agents can retrieve.
- There are no mark-ups applied to the rates by iWTX.
- The DMCs, tour operators, and travel agents provide an IATA that is passed on by iWTX to Preferred Travel Group with each reservation to identify and properly report production in SynXis and the individual hotel's PMS for these iWTX demand clients.

### FAQs

#### How does iWTX help me scale distribution?

- Preferred Travel Group members are not required to sign a dynamic agreement with the demand clients that will be connected through the Tour Management Channel.
- iWTX manages the commercial relationship with all the demand clients connected to the Tour Management Channel in SynXis.
- iWTX has connectivity with several leading demand and distribution platforms that allow connectivity to a growing network of demand clients via its marketplace.

#### What service will iWTX provide?

- iWTX manages all new release upgrades and development with SynXis.
- iWTX takes care of rate loading centrally for demand clients.

## TOUR MANAGEMENT CHANNEL (CONTINUED)

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- iWTX seamlessly provides Virtual Credit Card for every booking to automate payments with hotels.
- iWTX ensures that any bookings or cancellations are processed accurately and promptly and in real-time.

### **What rates/hotels will I have access to?**

- All B2B rate plans pushed to iWTX are controlled by the hotels in Synxis via the Tour Management Channel.
- When connected to iWTX, our demand clients will have access to all Preferred Travel Group members contracted with iWTX.

## GET CONNECTED

### **How can I start getting connected?**

Once the addendum is signed and returned to Preferred Travel Group, please email

**ConsortiaSales@preferredhotels.com** and request the Tour Manager RFP be sent to your hotel in Cvent.

If your hotel does not use Cvent, the RFP will be sent to your sales department via email.

## FOR MORE INFORMATION:

Please contact your Regional Director or Revenue Optimization Director for more information.