

## **Canada-Market**

## **Update- Q4 2021**

Canada Market Update

WestJet and Air Canada announces flight reductions due to Omicron variant at least until end of March – Caribbean destinations are those most affected.

New airline in Canada – Lynx Air commencing flights in Q2 for seven domestic routes across Canada

GBTA Canada has moved their conference from March 28/29 to May 2/3

Destination Canada conducted research focused on specific sectors in Canada’s tourism industry –

TOP industries include:

* Culinary Tourism
* Indigenous Tourism
* Millennial Travel
* Ski Tourism

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