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Mexico - Market Update – Q1 2021

**LEISURE & CORPORATE SALES**

* Tourism recovery in Mexico expected to be in 2023, by segment, leisure at the national level is where the largest recovery is expected by July 2021, although with only 27.4% of what is recorded in 2019, while the international business segment is the most affected, with only 16.3% of what was received last year. For all segments, there is expected to be a 22.6% recovery from 2019.

Additional other factors such as insecurity harm corporate and leisure trips

* As of January 11th Copa Airlines started to operate a flight between the Cities of Monterrey Mexico and Panama
* Travel Impression  announced the closure of its office in Mexico, the impact of covid 19 has been so severe that they had to took the difficult decision to close their office effective on January 16
* On March 8, the Madrid-Cancun route of Iberojet, formerly Evelop, landed again at the Cancun International Airport. The return of this frequency occurs almost a year after its last arrival
* On April 5th Costa Rica reopened its land borders to tourism, the reason land borders are being opened is because many of the tourists, mainly those who travel from very distant destinations such as Europe, seek to do tourism in Costa Rica as well as in Nicaragua or Panama
* United Airlines announced that it will resume all its routes, including those to Latin America and the Caribbean, starting in May. The airline plans to exceed the 932 it made in the pre-covid to 971 flights, that is, it will have a 13% growth in its offer
* Air Canada will operate three flights per week from Toronto to Mexico City starting May 3rd
* American Express TLS (Mexico) had their first downsizing and cut 60 employees among them the Vice President of Mexico
* Corporate business is still very restricted and only essential trips are being confirmed, Global companies are the ones that have had the most impact to be able to travel, since their travel approvals are more complex, their travel policies are being updated and their priority is to work with safe hotels only and require a lot of information from them. The use of online platforms decreased and in many cases were closed by request from the Companies since the trips were not allowed or they wanted to have better control of the few trips they had last year and asked their employees to communicate with their Agency and book their trips

**Contact for this market: Karina Blanchet**

**based in Mexico City**

**kblanchet@preferredhotels.com**